

[Environmental exhibit designer wins 2011 Green Good Design Award](#)

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Tom Bowman

The president of Bowman Design Group and Bowman Global Change has been awarded a 2011 Green Good Design™ Award as the sole winner in the individual category. The award recognizes people that have forwarded exceptional thinking and inspired greater progress toward a more sustainable universe.

Tom Bowman's work as an environmental exhibition designer, an award-winning expert in green business planning and a visionary green pioneer in the tradeshow industry led to the award. A professional jury of international sustainability experts singled out Bowman as the individual who best met the criteria as a leader, pioneer and innovator in green design.

Judges selected an additional 122 winners in the sustainability award categories: city, corporation, product, urban planning, architecture, and research/technology.

"This award is humbling and gratifying," said Bowman. "It underscores the importance of helping others go green and shows that sustainability is at the heart of good design."

The international award, conferred jointly by the Chicago Athenaeum Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies, was launched in 2008 as an offshoot of the 60-year old Good Design™ Awards program, which is the oldest design award in the world.

Among his notable achievements, Bowman slashed his firm's carbon emissions by 65 percent in just two years to win a 2009 CoolCalifornia Small Business of the Year Award and a 2009 Tradeshow Week Green Innovation Award.

Bowman also won Event Design Awards in 2007, 2008 and 2010 for his leadership on the Birch Aquarium Feeling the Heat exhibition, the Aquarium of the Pacific Ocean on the Edge exhibition and the Southern California Edison Smart Energy Experience™ exhibition.

The Trade Show Exhibitors Association also created the Tom Bowman Green Award in honor of his contributions to saving the planet and significantly impacting and leading the industry in ways that

positively affect the environment.

An exhibition featuring winners of the Green Good Design™ Awards is scheduled to travel inside Europe through December 2011.

For more information, go to www.europeanarch.eu.

Combining the expertise of renowned scientists, behavioral scientists and business and government leaders, Bowman Global Change facilitates sustainable transitions through education, analysis, planning, communication and consulting.

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